PICTURE IT POSSIBLE:

VISUAL STRATEGY + FACILITATION®

VISUAL INTRODUCTION

BIO

BELINDA JACKSON

OWNER & PRINCIPAL STRATEGIST

I 'm a doodling strategist and organizational planner with extensive knowledge of instructional design, coaching, teaching and learning.
I believe that pictures are a powerful tool for creating positive change.
Over the past 20 years, I have propelled teams and stakeholders from vision to meaningful social impact in the education sector.

I launched Picture it Possible in 2017 to help authors, career changers, business owners, mission-driven leaders and faith-based organizations talk through their ideas and capture their brilliance with stunning visuals.

RECOGNIZE, IGNITE & INSPIRE

Whether it's mapping out a career-changers' story to help them develop a personal life plan for the year ahead or helping organizations run more effective meetings by using visual process tools, Picture it Possible helps people finally stop ruminating and start moving forward.

Many people get stuck on their ideas; they feel "all over the place" or can't see the big picture. Through visual strategy + facilitation, we get those ideas out of your head and into a fun, inspiring visual framework you can use to hold yourself or your team accountable to your dream.

Let's Picture Possibility Together!

Belinda

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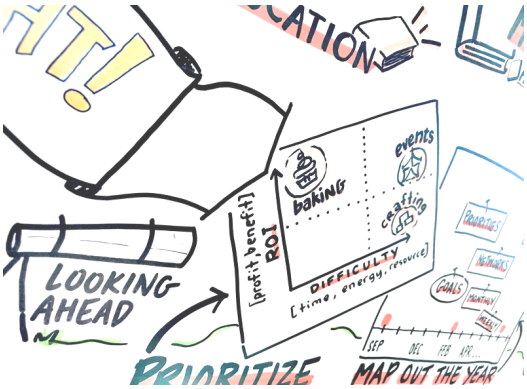
we capture your brilliance

VISUAL COACHING

CUSTOM VISUAL NOTES 1:1

Using powerful questions, analyses, strategy mapping and visual planning tools to help leaders, college students, career-changers and business owners achieve goals.



LIVE SCRIBING

Picturing Ideas "live" increases participant engagement during events, conferences, and meetings. Visual capture of key concepts helps students and readers understand core content, and guides authors during interviews and "book talks".

COLLABORATION DESIGN

Wall chart templates, posters, and custom designed meeting plans help teams picture ideas and get aligned. Share complex reports and data using streamlined visualization. Easily communicate progress toward goals and guide planning.

LAUNCH

Our clients have started new consulting / wellness businesses, re-designed blogs, and launched signature programs.

PUBLISH

We've helped authors plan book proposals, organize content, and deliver brilliant teachings and book talks.

LEAD

Mission-driven leaders have used our visuals to plan long-term strategy, jump start pre-service teacher training, and gather key insights from stakeholders.

we capture. you take action. together we change the world!

together

WE CHANGE THE WORLD

PURPOSE

Picture it Possible exists to ignite the vision in others
so that they are on fire and bring positive change in the world!

IMPACT

We collaborate with business owners, mission-driven leaders, universities, non-profit boards, schools, and faith-based organizations using visuals to amplify their message and achieve impact.

imaginED VISION THAT INSPIRES LEARNING
JOHNS HOPKINS SCHOOL of EDUCATION
DASL DELAWARE ACADEMY FOR SCHOOL LEADERSHIP
Georgetown Aesthetics
theorem leadership write. share. lead.
PGCPS LEADERSHIP CENTER
REFORMed
LAND OF THE WELL
CABRAL CO
Deborah-Huldah Ministries, Inc.
KINGDOM CULTURE, INC.

WWW.PICTUREITPOSSIBLE.CO/PORTFOLIO

WHY USE VISUALS?

INTERESTING FACTS

use of color can increase willingness to read by 80%

we remember 80% of what we see

65

% of people who say they learn best with visual supports

60,000X

YOUR BRAIN PROCESSES VISUALS 60,000X FASTER THAN TEXT

PRAISE!

FROM OUR CLIENTS

Memorable Keynotes

Picture It Possible provided a unique platform to capture the salient points of our keynote speaker and conference. The visual display of the conference notes and highlights were absolutely beautiful and will be memorialized in one of the central office hallways of our school system.

- Dr. Douglas Anthony, PGCPS Leadership Center

Group Facilitation

Belinda got participants thinking about their future plans in new and creative ways that just writing them down wasn't able to do. Plus, Belinda's wealth of tools, resources, and strategies allowed for an unparalleled level of choice and selection aligned with each person's individual style. As the host of the group, it was an honor to partner with such a professional, organized, and detailed session facilitator who I could count on to deliver excellence!

- Alicia Robinson, RerformED

PRAISE!

FROM OUR CLIENTS

Amazing experience!

Get Clarity

There isn't a book, tutorial or app out there that can produce the amazing results like working with Belinda. The way she takes your jumbled thoughts and turns them into an easy to follow, step by step map, makes reaching your goal an attainable feat.

Picture Big Ideas

This experience was a dream! It inspired me! It activated my imagination and made me look at my own work in a totally different way!

Picture It Possible was professional and created a quality, lasting product that both summarized key learnings for participants at the event and could be used by our organization for future marketing purposes. We had a great experience and recommend other organizations partner with PIP for a variety of visual meeting and event needs!

- Delaware Leadership Academy

so...
what's your big idea?

LET'S PICTURE POSSIBILITY TOGETHER!

FOR BOOKING CONTACT:
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